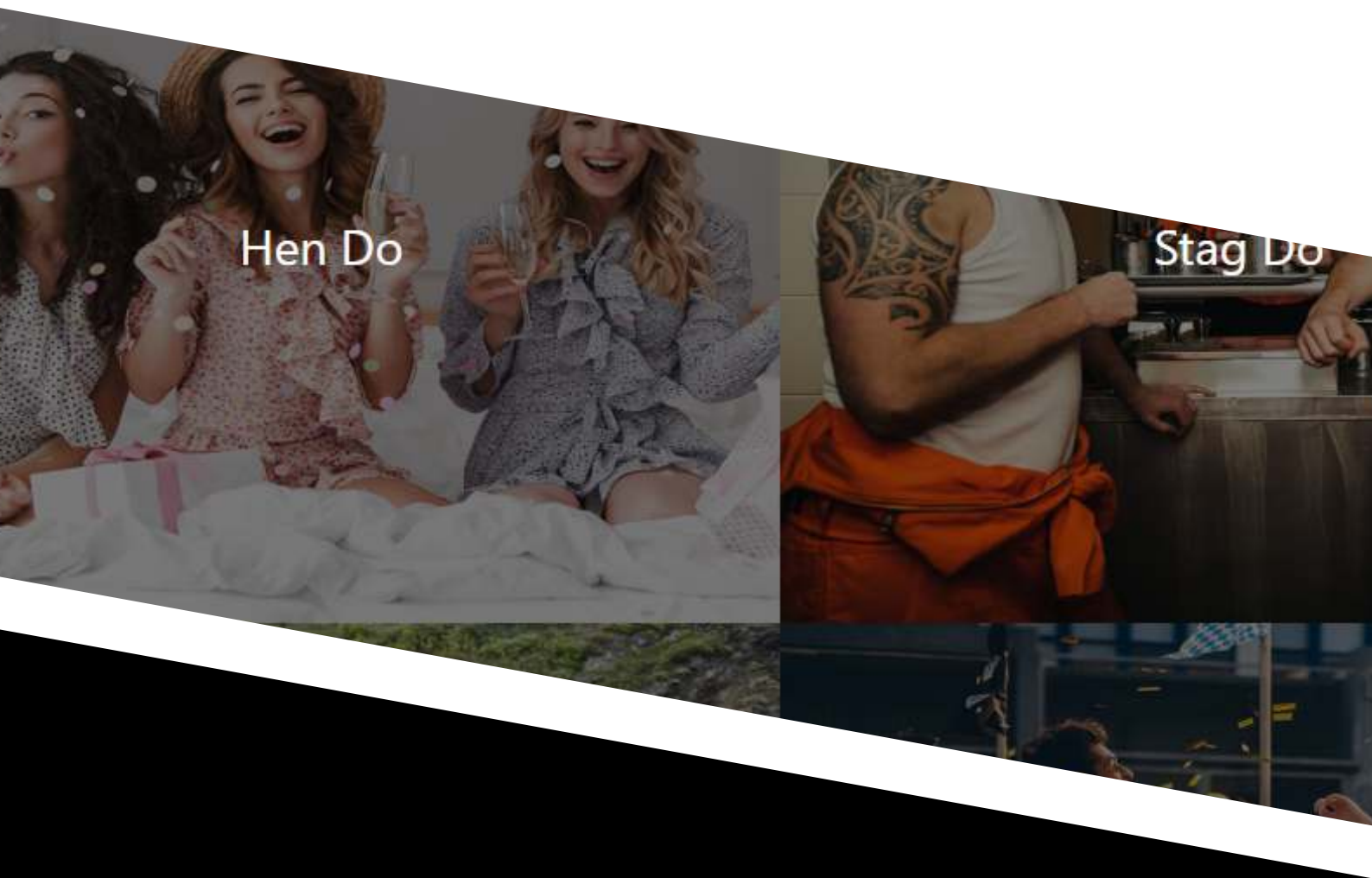


# WEBSITE BUILD CASE STUDY



# WHY US

We are a business with outstanding online marketing knowledge and expertise that focuses on important areas within online marketing such as Web Design & Development, Digital Marketing, Graphic Design and Content Writing. Our team are committed to delivering the highest level of Customer Service, skill and dedication with an underlying thread of ethical and transparent client management. Our purpose as a business is to help other businesses grow.

## OUR KEY SERVICES

01

Website Design and Development

02

Digital Marketing

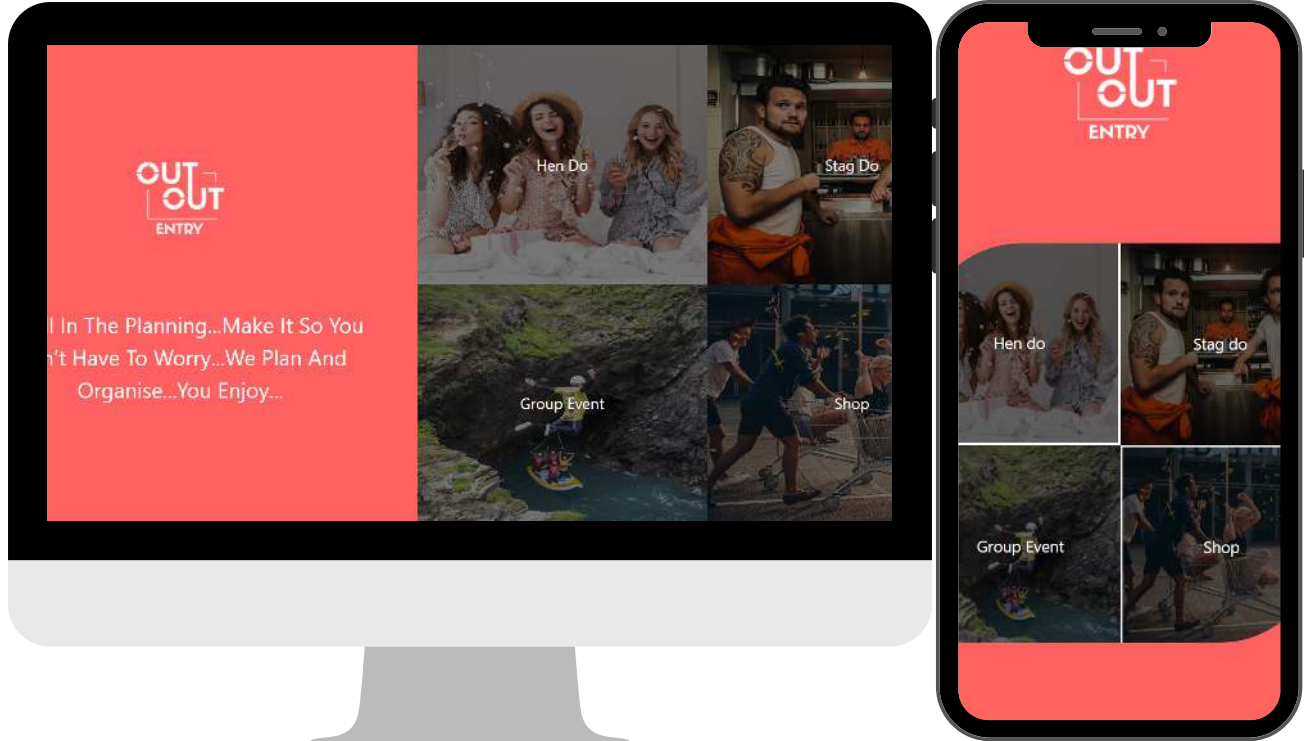
03

Graphic Design

04

Writing





# THE PROJECT

To create an all encompassing multi-site that offered a seamless User Experience for customers and suppliers alike with a backend system that could manage incoming enquiries. Transfer data from a Wix website Custom code functionality Creative logo

## THE BRIEF

Out Out Entry was a start-up small tour operator business wanting to showcase 1000s of activities and accommodation options. They tasked Online Marketing Help with building a mobile friendly fully optimised custom built website to enable business growth and allow optimised landing pages to be used for targeted ads campaigns.

## THE CHALLENGES

With 1000s of products requiring individual pages and the need for a speedy site, Online Marketing Help was tasked with making a website full of engaging content without slowing down the website speed. Also shifting existing data from a pre-designed off the shelf Wix website onto a custom built website.

## WHAT WE DID

- Shifted all existing data from Wix to Wordpress
- Created a multi-site WP site with 4 seperate sites
- Custom HTML code written and implemented
- Search Engine Optimisation and Meta tags on 2000+ pages
- Generating Branded Social Media Content
- Delivering a new and packaged brand that worked with both Male and Female with a wide age range
- Launch an E-commerce shop
- Custom built CRM in the back end
- Improving website security

# ***HAVE YOU GOT A PROJECT?***



## WE WOULD LOVE TO HELP

This is our mission at Online Marketing Help. We aim to disrupt and challenge the “norm” with a forward thinking and transparent marketing approach that is easy for our customers to understand and evaluate. Marketing is the study and management of relationships with the purpose of creating meaningful connections. We accept nothing less than achieving this for our clients and their customers alike.

## ***GET IN TOUCH***

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